

# Urban Development Institute of Australia

We Listen | We Act | We Deliver



# Who are we?

## The Urban Development Institute of Australia Victoria (UDIA Victoria)

Established in 1975, UDIA Victoria is recognised as the peak membership body for the urban development industry.

UDIA Victoria works closely with state and local government decision-makers to ensure the industry has a strong voice on the issues that matter. Our members are our focus. We deliver influential advocacy, industry intelligence, professional development, premium events, a recognised and respected awards program, and business building insights to over 7,500 professionals across 320+ member organisations in both the public and private sector.

Our strength lies in partnership with our members. Together we shape policy, foster government relationships, and drive innovation that shape the places where Victorians live, work and thrive. Our advocacy focuses on key priorities including housing affordability, planning system efficiency, tax reform, and the delivery of housing, infrastructure and services for Victoria's rapidly growing communities.

UDIA provides trusted, evidence based advice and practical solutions to policymakers and regulators. We're recognised for our credibility and commitment of connecting industry expertise and government policy to create strong, more liveable communities.

**UDIA membership provides unparalleled advocacy, professional development and networking opportunities. More than that, we are a community that seeks to further the industry, and facilitate the delivery of homes across Victoria.**

**There are so many ways to be part of the UDIA Victorian Community, and I encourage you to tap into all that we offer.**

*- Linda Allison, CEO, UDIA Victoria*

Our members are at the heart of Victoria's community creators. Through our diverse events and professional development program, we keep our members connected, informed and ahead of emerging industry trends.

Join an affiliated network that brings credibility, influence and opportunity - and be an integral part of shaping the future of Victoria's communities.



**50**

Years in operation



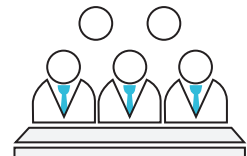
**10**

Team members



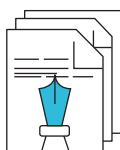
**7,500**

Member contacts



**220**

Committee members



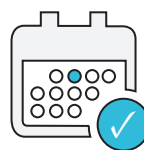
**45**

Annual formal submissions to government



**+500**

Annual formal communication to Ministers and Statutory bodies



**30-45**

Events hosted per year



**300**

Professional development program participants annually

# Our Board at UDIA Victoria

The **UDIA Victoria Board** comprises a respected group of leaders from diverse sectors within the urban development industry. With deep expertise in development, planning, policy, finance, and community building, the Board guides and shapes our strategic direction.

Board members contribute their valued knowledge and insight, keeping UDIA Victoria at the forefront of the industry, advocating effectively for our members. Working alongside UDIA Victoria CEO, Linda Allison, they advance the vision for creating sustainable, thriving communities across Victoria through collaborative engagement with government, industry, and key stakeholders.

The UDIA Victoria Board is dedicated to addressing member needs, elevating policy discussions, and maintaining the organisation's position as a trusted voice for the urban development industry.



**Sean Pinan**  
Director, Catalyst  
Development  
*President*



**Brad Paddon**  
Director,  
APD Projects  
*Vice President*



**James Westh**  
General Manager -  
Halcyon VIC, Stockland  
*Treasurer*



**Sarah Bloom**  
General Manager  
Development Victoria,  
Fraser's Property  
*Company Secretary*



**Tom Trevaskis**  
CEO, Moremac  
*Immediate  
Past President*



**Andrew Duggan**  
General Manager,  
Villawood Properties



**Marnie Dalton**  
Director,  
DCE Engineers



**Adam Jaques**  
Partner,  
Maddocks



**Luana Kenny**  
Managing Director,  
m3property



**Anthony Caligiuri**  
Managing Director,  
Califam Constructions



**Nicola Smith**  
Founding Director,  
Niche Planning Studio



**Dean Gold**



**Robert Steele**  
Senior Development Manager –  
Development Acquisitions,  
Mirvac

# What we do

**UDIA Victoria provides market intelligence and vital policy updates that impact business decisions and provide members a distinct competitive advantage.**

**Our membership is comprised of urban development professionals involved in the creation and delivery of residential housing and communities, including:**

- Developers
- State & local government representatives
- Builders
- Professional services organisations
- Financiers
- Educational Institutions
- Material suppliers



## **On behalf of our members the UDIA:**

- Delivers consistent, high quality written and verbal policy submissions to the Victorian Government, ensuring the urban development industry has a strong, influential voice in shaping policy and infrastructure investment;
- Amplifies the voice of the industry through media and public communications;
- Develops and delivers a broad range of technical and strategic training in collaboration with industry stakeholders;
- Publishes *State Of The Land* (STOL) and property market updates, providing members and policymakers with the insights needed to make informed, balanced decisions;
- Commissions and leads dedicated research to collect critical industry data that underpins our advocacy and drives better decision making.
- Recognises excellence in urban development through the UDIA Awards Program;
- Hosts a dynamic program of events that inspires innovation and fosters new ideas to shape the communities Victorians want to live in.

**In 2024, UDIA Victoria is focused on achieving the right policy, regulatory and taxation settings to enable the development industry to build more high-quality, diverse, and affordable homes than ever before.**

*- Jack Vaughan, Director of Policy, UDIA Victoria*



# Exclusive Member Benefits

As a UDIA Victoria member, your organisation gains access to a wide range of exclusive benefits designed to empower and support your success in the urban development industry.

These benefits include:



## Company Membership

Exclusive benefits to all staff within your Victorian organisation, ensuring that your entire team can access resources, networking and professional development opportunities available.

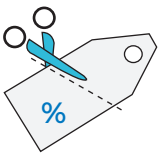
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## Policy

UDIA Victoria advocates for outcomes that drive progress, unlock opportunity, and build a more prosperous Victoria. Working closely with our Board, expert team and member led committees, we ensure your voice is heard in key policy discussions. We keep members informed with timely updates on policy and legislation, while actively representing the interests of the industry to government - driving meaningful change and influencing decisions that impact your business and the broader sector.

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## Reduced Rates and Priority Event Registration

Enjoy significant discounts across a wide range of our events - including property briefings, industry lunches, research breakfasts, the Annual Urban Development State Conference, education programs, and the State Awards program and ceremony. Members also receive priority registration for high demand events, ensuring access to valuable networking and learning opportunities.

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## Access to Policy Updates and A Strong and Respected Industry Voice to Government

The UDIA provides policy and legislation updates and represents the interests of our members by taking issues to government and advocating on their behalf.

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## Research and Market Intelligence

Members receive exclusive access to a wide range of market intelligence, government policy updates, and research reports. Our tailored market data provides industry specific insights and commentary needed to make informed, strategic business decisions.

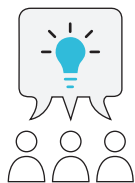
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## Members Directory

Recognition as a member in our official directory, showcasing your organisation's support for the peak industry body representing the urban development sector.

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### Committee Participation

UDIA Victoria committees drive our agenda on critical industry issues, shape policy positions, and support targeted advocacy to government. Members are encouraged to nominate for committee roles, providing an opportunity to actively influence policy, contribute to submissions, and support the advancement of our advocacy priorities. Committee appointments are for a two-year term, enabling members to contribute to meaningful, long term outcomes for the industry.

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### Brand Enhancement

Displaying the UDIA Victoria member logo and being listed in the Member Directory highlights your organisation's commitment to trusted, professional practice - positioning your business as a leader in the urban development industry. It enhances your credibility to customers, peers, and the broader community. UDIA Victoria works hard to position its members as industry leaders, bound by a rigorous Code of Conduct that ensures the delivery of ethical, reliable, and innovative professional services.

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### Education and Professional Development

Our education and professional development programs offered to UDIA members at a discount and provide a suite of practical skills and networking opportunities required to thrive in the local property development industry.

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### Business Building & Sponsorship

Unlock exclusive sponsorship opportunities available only to members, offering a prime platform to elevate your brand and gain direct access to over 7,500 property professionals across more than 330 influential member organisations. Enhance your visibility, build valuable connections, and position your business as a leader in the urban development industry.

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### Awards Program and Industry Recognition

For almost 30 years, the UDIA Awards program has recognised excellence and celebrated quality, innovation and leadership in urban development. The UDIA Awards Program is an exclusive member benefit. Nominations open early in the year with winners and finalists celebrated at the annual UDIA Awards Ceremony.

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### National UDIA EnviroDevelopment Program

EnviroDevelopment is a scientifically-based accreditation system designed to help consumers identify more environmentally sustainable homes and communities. It provides developers with a valuable tool to demonstrate and promote their commitment to sustainability across six key elements, ecosystems, waste, energy, materials, water, and community.

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# Join UDIA Victoria Today

Take the next step in advancing your organisation by submitting your membership application. Once submitted, your application will be reviewed by our Board for approval. Please ensure a company representative has read and agreed to the Code of Conduct declaration. Upon approval, your membership will be processed, unlocking exclusive benefits and opportunities.

## Select the appropriate membership category.

Becoming a UDIA Victoria corporate member connects your business to key industry stakeholders, exclusive insights, and influential advocacy. Selecting the right membership category enables tailored engagement and advocacy through our programs, events and initiatives - maximising your benefits and positioning your company at the forefront of critical industry conversations and decision making.

MEMBERSHIP CATEGORY	ANNUAL FEE (INC GST)
<input type="checkbox"/> Developer / Builder > \$20 million turnover	\$12,720
<input type="checkbox"/> Developer / Builder < \$20 million turnover	\$8,850
<input type="checkbox"/> Developer / Builder < \$10 million turnover	\$4,935
<input type="checkbox"/> Banking / Finance	\$7,160
<input type="checkbox"/> Contractor / Manufacturer / Supplier / Non Govt Utility > \$20 million turnover	\$4,935
<input type="checkbox"/> Contractor / Manufacturer / Supplier / Non Govt Utility < \$20 million turnover	\$3,285
<input type="checkbox"/> Professional Services Company > 10 employees	\$4,935
<input type="checkbox"/> Professional Services Company 5 – 10 employees	\$3,285
<input type="checkbox"/> Professional Services Company < 5 employees	\$1,565
<input type="checkbox"/> State Govt / Local Government / Utility Authority	\$3,285
<input type="checkbox"/> Institution / Non Profit	\$1,565
<input type="checkbox"/> Student	Free of charge

## PRO RATA FEES

UDIA runs on a standard financial year calendar, however applicants who wish to join throughout the membership period may be entitled to a Pro Rata Fee Rate.

## PAYMENT METHOD

- ☐ **Credit Card** Please visit <https://udiavic.com.au/payment/>
- ☐ **EFT** Please reference your organisation Bank: NAB Limited  
Account Name: UDIA Victoria BSB: 083-170 Account Number: 98-598-8091
- ☐ **Cheque** Made payable to *Urban Development Institute of Australia (Victoria)*

Amount \_\_\_\_\_

- The appropriate membership fee must be submitted with this application.
- Membership is subject to board approval.
- All membership fees are based on the financial year.



## COMPANY DETAILS

### Name of Organisation:

(A) Company name for Membership Certificate

(B) Name of organisation for invoicing purposes

Street and / or postal address \_\_\_\_\_  
Suburb \_\_\_\_\_ Postcode \_\_\_\_\_ State \_\_\_\_\_  
ABN \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

## KEY CONTACTS (Please provide contact details for your organisation's representatives)

### Primary Contact

*(Main contact with membership voting rights)*

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### Secondary Contact

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### Finance Contact

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### Administration Contact

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### Executive Contact

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

## NOMINEE'S DECLARATION

I apply for membership of the Urban Development Institute of Australia (Victoria) on behalf of the named company. I undertake that as a member, I/we will be bound by the UDIA (Vic) Memorandum and Articles of Association, the decisions of the Board and of the Code of Conduct:

☐ My company agrees to abide by the below professional standards of conduct:

- Demonstrate ethical principles and observe the highest standards of integrity and honesty in all professional and personal dealings.
- Uphold and promote the reputation of UDIA and not misuse authority of office for personal gain.
- Respect the confidentiality of information given to the member in the course of UDIA's work.
- Engage in continued learning to maintain and improve professional skills and competence within the industry and promote innovation and excellence in practice.
- Strive to achieve environmentally, economically and socially sustainable development.
- Show respect for the rights of consumers and maintain the public's confidence and trust in the development industry.

Signature \_\_\_\_\_ Date \_\_\_\_\_



**Urban Development  
Institute of Australia  
(Victoria)**

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