

What we do

The UDIA provides market intelligence and vital policy updates that impact business decisions and give members a distinct competitive advantage.

UDIA's membership consists of urban development professionals involved in the delivery of residential housing and communities:

- Developers
- State & local government representatives
- Urban builders
- Professional services organisations engaged in the development industry
- Financiers
- Educational Institutions
- Material suppliers



On behalf of our members the UDIA:

- Produces hundreds of written and verbal policy submissions to the Victorian Government, ensuring that your industry has a strong and influential voice in the development of housing sector policy and infrastructure investment;
- Increases the voice of the industry through media and public communications channels;
- Develops and delivers training spanning a range of technical and strategic areas in collaboration with government on industry critical education;
- Delivers the UDIA State Of The Land (STOL) and Property Market Updates, which provides our members and policy-makers the tools required to make balanced and informed decisions;
- Gives the industry a platform to recognise excellence in urban development through the UDIA Awards Program; and
- Delivers a program of events that challenges and inspires over 5000 delegates each year to innovate and form new ideas so that we continue to build communities Victorians want to live in.

In 2024, UDIA Victoria is focused on achieving the right policy, regulatory and taxation settings to enable the development industry to build more high-quality, diverse, and affordable homes than ever before.

- Jack Vaughan, Director of Policy, UDIA Victoria

Exclusive Member Benefits



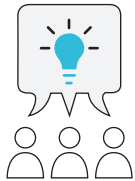
Access to Policy Updates and A Strong and Respected Industry Voice to Government

The UDIA provides policy and legislation updates and represents the interests of our members by taking issues to government and advocating on their behalf.



Research and Market Intelligence

The UDIA provides members with a series of market intelligence, government policy and research updates. Infill, greenfield and whole of market research reports empower members with the practical data and commentary required to make informed and educated business decisions.



Committee Participation

UDIA committees are structured to respond to critical issues on behalf of members and developing submissions to government that advocate for positive outcomes on behalf of our sector. Members can nominate to participate on committees and play an active role in influencing policy and delivering the Victorian UDIA advocacy agenda.



Awards Program and Industry Recognition

For almost 30 years, the UDIA Awards program has recognised excellence and celebrated quality, innovation and leadership in urban development. The UDIA Awards Program is an exclusive member benefit. Nominations open early in the year with winners and finalists celebrated at the annual UDIA Awards Ceremony.



National UDIA EnviroDevelopment Program

EnviroDevelopment is a scientifically-based branding system designed to make it easier for purchasers to recognise and select more environmentally sustainable homes and lifestyles. EnviroDevelopment is an accessible tool that enables a developer to quantify and communicate a strong commitment to sustainability initiatives.

Membership With UDIA



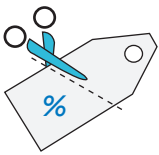
Policy

UDIA members benefit from the work conducted by the UDIA Policy team, who advocate for outcomes that benefit the urban development industry.



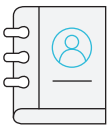
Education and Professional Development

Our education and professional development programs are offered to UDIA members at a discount and provide a suite of practical skills and networking opportunities required to thrive in the local property development industry.



Reduced Rates and Priority Event Registration

UDIA Property Briefings, Industry Lunches, Research Breakfasts, Annual Urban Development Summit, Education Courses and Awards Ceremony provide members with opportunities to build business relationships. Members receive a significant discounted rate for all events and are given priority access to registration where places are limited.



Members Directory

The UDIA Victoria Online Directory recognises our members and their support of the peak industry body representing all aspects of the urban development industry.



Brand Enhancement

Displaying the UDIA Member Logo and appearing on the UDIA website hyperlinked Member Directory gives your business credibility in the eyes of customers, colleagues and the general public. We work hard to position our members as industry leaders, bound by a rigorous code of conduct which ensures the provision of ethical, reliable and innovative professional services.



Business Building & Sponsorship

Sponsorship is a benefit of membership and helps raise corporate profile and connect with over 7,500 individual property professionals from more than 330 member organisations.



Company Membership

UDIA membership provides exclusive benefits to all Victorian staff within your organisation.

