



Urban
Development
Institute of
Australia
VICTORIA

Urban Development Institute
of Australia | Victoria

UDIA

SPONSORSHIP & ADVERTISING PROSPECTUS 2021



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We Thank our Sponsors

One of the things our industry missed most throughout the COVID-19 pandemic, Was the ability to catch up with our industry colleagues and peers. We might not Have seen much of each other in 2020 but we remained connected and worked in unison to share knowledge, ideas, and inspiration.

The Urban Development Institute of Australia (UDIA) plays a key role in policy generation and debate on behalf of the nation's residential property industry. The UDIA Victorian Division has a strong and well-connected membership base, consisting of over 50,000 property industry professionals across the state, who are supported through a purposeful policy agenda, effective advocacy activities and highly relevant business services. UDIA have advocated for the urban development sector for 45 years and exercise tangible influence with government and key regulators in Victoria.

Our industry is strong and united. We inspire and learn from each other, collaborate, and create together, and form professional relationships that often lead to life-long friendships.

But in 2020, those incidental conversations that yield such brilliant urban connections, have not had much of a chance to happen. While we eagerly anticipate the return to in-person business networking events, there's still opportunity to build those important connections across the industry. As we head towards the end of one our most challenging years, UDIA Victoria encourages our members to continue connecting, engaging, educating, and inspiring each other. Our 2021 events program will explore ideas and topics most relevant to our industry right now. It is designed to kick-off meaningful exchanges of information; to give you a glimpse into how different people across our industry have navigated through this time of crisis; and to open the door for you to reach out and connect with others.

We invite our members to consider sponsorship, and to profit from a strategic alliance that sees you make an enduring contribution to the long-term success of Victoria's urban development industry. Our partners are promoted across an annual program of 40+ live and virtual events attended by more than 6,000 urban development industry stakeholders each year. These events promote and support our advocacy agenda, encourage best practice, and educate members on important industry issues.

To express an interest in sponsorship please contact Angela Gaedke:
angela@udiavic.com.au

We hope you enjoy collaborating with the UDIA Victoria in 2021.

From the Team at UDIA

About UDIA Victoria

The Urban Development Institute of Australia (UDIA) is the peak body representing the residential property development industry. Our purpose is to inform and engage government and industry members, enabling better policy and better business decisions.

Established in 1975, UDIA's Victorian division represent the views, interests and needs of 350+ company members across the state, and of their customers – Victorian housing owners and home buyers.

OUR ROLE

• INFLUENCE

Engage and influence government, enabling better policy decisions

• ADVOCATE

Publicly and privately support the urban development industry

• EDUCATE

Provide members with business-building insights

• CONNECT

Create a connected and fruitful industry

“The industry has come together as one voice to tell the government about the real economic impact their decisions are having on the ground.”

Danni Hunter, Victorian CEO
of UDIA

Financial Review

Guiding Principles

We invite you to partner with the UDIA as we embark on a journey of growth and as we solidify our position as the urban development industry's association of choice for 47 years.

LEADERSHIP

Drive the thought leadership agenda and exercise tangible influence with government and other stakeholders

INFLUENCE

Be the go-to organisation for industry knowledge and business building insights

KNOWLEDGE

Be known as the pre-eminent expert organisation on housing and urban development

LOYALTY

Possess a deeply loyal membership base as a result of consistently providing solid member services

EXPERTISE AND INNOVATION

Offer innovative membership services that respond to the changing needs of our industry

INDUSTRY SUCCESS

Advance and support the industry in the public arena and facilitate industry recognition and promotion

DEEPLY CONNECTED

Facilitate a fruitful business environment by connecting industry and government stakeholders

“For the sake of housing affordability, councils need to realise the significant role they play in unlocking housing potential in established, central suburbs.”

Danni Hunter, Victorian CEO
of UDIA
The Age

Why partner with UDIA Victoria

Sponsoring a UDIA initiative is an opportunity to align with the peak body for urban development in the State and gain exposure to engaged industry professionals.

Over 6000 industry professionals attended our events each year. Our program is designed to provide our members with up-to-the-minute knowledge within an environment that cultivates relationships and offers unrivalled state-based platforms to reach the UDIA Victoria's 5,000 member contacts, as well as government representatives.

The annual event calendar covers a wide range of topics and seeks to inspire, nurture, and enhance our industry's sense of community and purpose. These events are also focused on offering networking opportunities and are held alongside a world class professional development program - all charged with connecting our members to industry specialists, decision-makers, and peers.

WHY PARTNER?

- **Options** – 40 UDIA industry events are delivered each year online and in-person, across Victoria, which creates abundant opportunities for sponsor brand alignment.
- **High caliber audiences**- UDIA events attract high caliber speakers and industry representative audiences.
- **Solution led and results driven** - UDIA Victoria works closely with our partners to ensure that the sponsorship and advertising opportunities are customised to meet your objectives.

We are the peak industry body for Victoria's urban development industry.

UDIA Victoria is a non-profit advocacy, research and educational organisation.

Our work supports hundreds of thousands of people and businesses who work in the development, building and construction sector.

Given our policy focus, the majority of our delegates and contacts are senior management professionals who are the industry's key influencers and decision makers. Align your brand with ours through unparalleled partnership, sponsorship and advertising opportunities, and your company will benefit from direct exposure to an interested, relevant and influential audience.

UDIA Events

Event Calendar

January

UDIA National Award Judging

February

Research Breakfast

Industry Leaders Lunch

Women in Property

Network League

Getting Melbourne back on track

Population Growth Post COVID

Pro-active Planning – Building Victoria's Road to Recovery

Post COVID Economic Outlook

Property Development Program

An Introduction to Property Development

Securing the Right Site

Marketing to Get the Best Outcome

March

Research Breakfast

Residential Development Index

Forum

UDIA Awards for Excellence

Gala Ceremony at The Crown

18 March 2021

Women in Property

Event

Greater Northern Chapter Lunch

UDIA Virtual National Congress 2021

Industry Briefing – Forum

Property Development Program

Understanding the Planning Process

Design and Build

Managing Projects

April

Industry Leaders Lunch

Research Breakfast

Outlook Young Professionals

Event

May

Research Breakfast

Greenfield Market Update

UDIA Women in Property

Awards Site Tours

June

Industry Briefing – Forum

Boardroom Breakfast

Please visit www.udiavic.com.au

to register or for further event information.

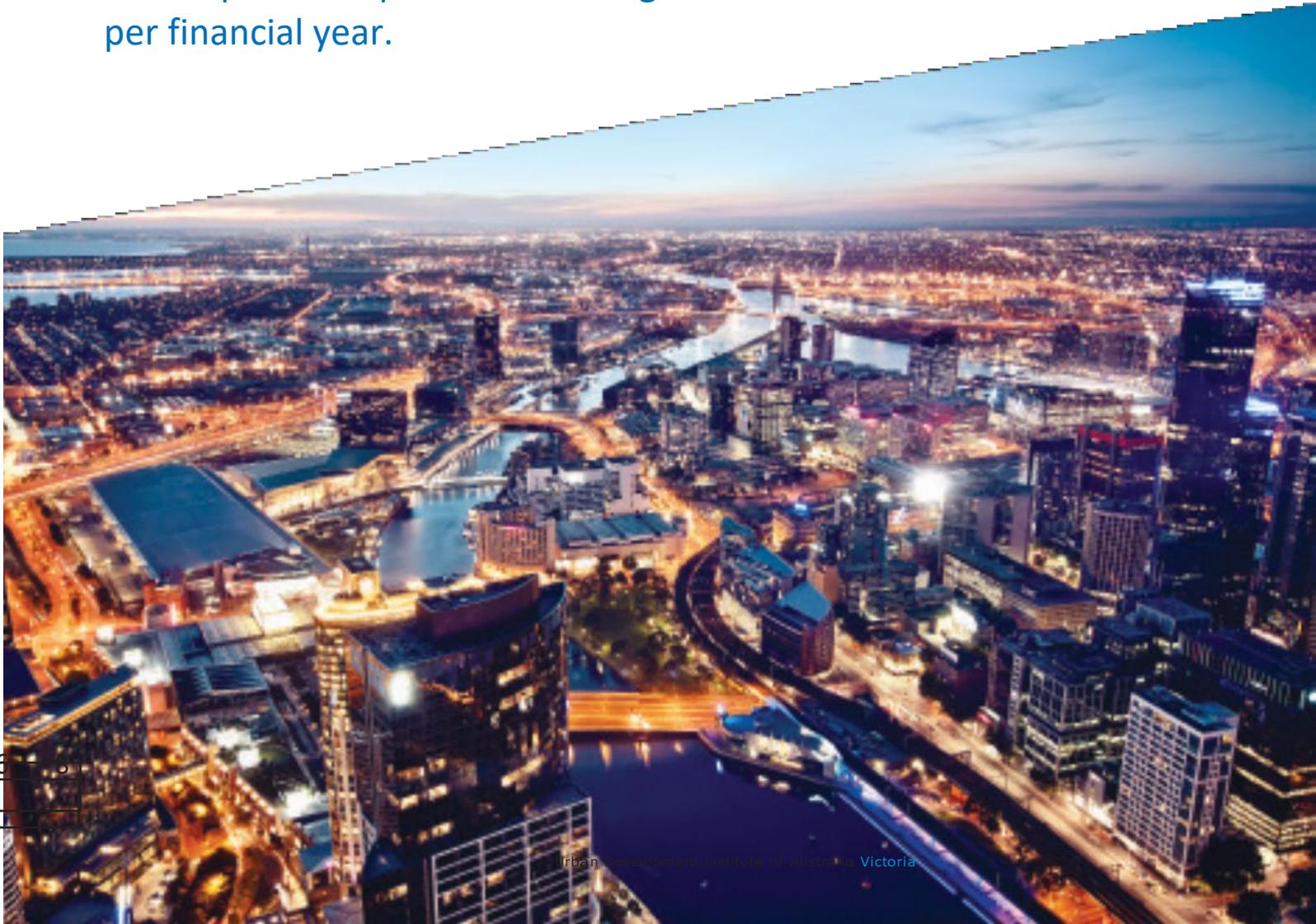
Please note that dates and venues are subject to change

Major Partnership

Align your business with a respected brand that stands for excellence in urban development.

The UDIA acknowledges major sponsors for their loyalty and significant contribution by awarding partnership status. We are committed to promoting partners beyond their chosen sponsored events with an annual program of partner recognition.

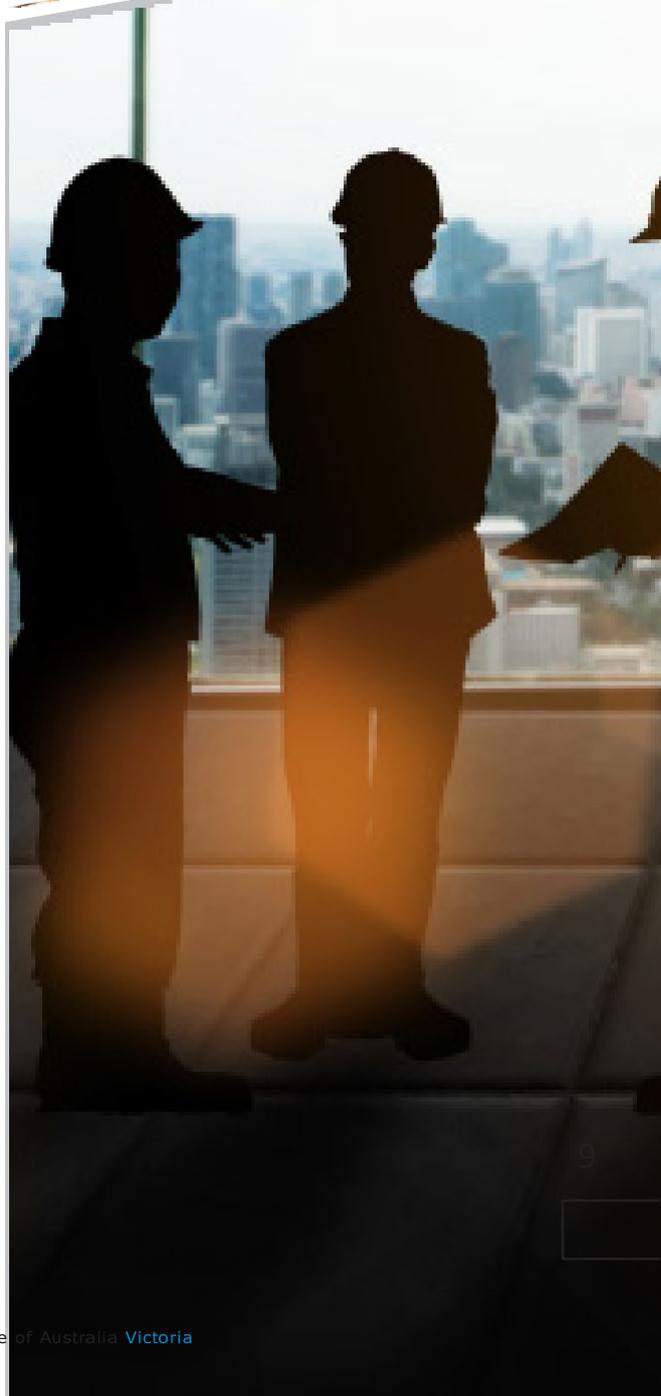
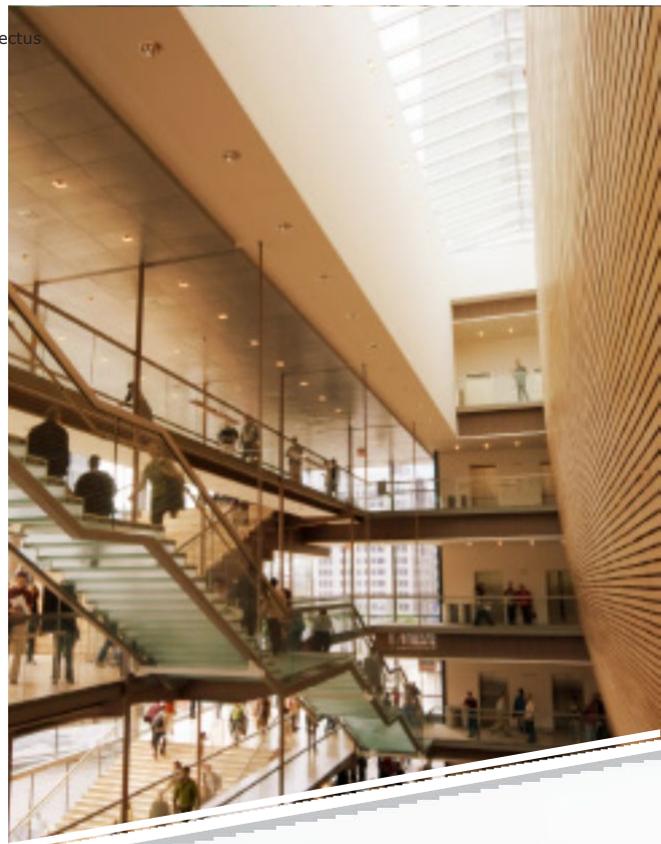
Major Partnership status is awarded on a minimum spend across event sponsorship and advertising activities per financial year.



Key Major Partner Benefits

- Exclusive government industry lunch and policy forum sponsorship opportunities
- Your company featured on the UDIA VIC homepage which averages 3,500+ active sessions per month
- **50,000+** UDIA VIC members seeing your brand on an ongoing basis through key UDIA VIC marketing collateral
- Your logo featured on all UDIA Events and Networking emails where appropriate
- Audiovisual recognition at committee meetings, attended by 126 members
- Partnership recognition at **40+** events annually with **6,000+** industry members in attendance
- Partnership status is awarded on a minimum spend across event sponsorship and advertising activities per financial year.

Partnership offers the opportunity to strengthen your corporate profile through strategic key industry group engagement.



Sponsorship Opportunities

UDIA events offer maximum exposure to the Victorian urban development sector and an opportunity to profile your organisation as an active supporter.

To request the full sponsorship package for any of the below engagement opportunities, please contact:

Angela Gaedke, Director- Strategic Projects: angela@udiavic.com.au

Industry Lunches x 2

EXCLUSIVE SPONSOR \$13,200

(\$12,000 | Plus \$1,200 GST)

POST EVENT NETWORKING DRINKS SPONSOR \$4,950

(\$4,500 | Plus \$450 GST)

These industry events provide a platform for the dissemination of information to UDIA members and guests as well as a valuable networking opportunity between clients and colleagues.

- UDIA Industry Lunches are attended by 250- 350 key decision makers and influencers at executive level. Developers largely make up the audience along with consultants, state, and local government representatives
- The purpose of these events is to provide educational networking opportunities unavailable elsewhere in the industry
- The event format is a keynote address from a notable speaker/industry figure/key Government representative
- 9,000+ invitations are sent to industry contacts, including media, promoting the event over an 8-week (minimum) campaign.

Each lunch is sponsored exclusively by one organisation and one post event networking partner.

Industry Lunches

Industry Lunches | Regional

Region-based industry lunches provide a platform for the dissemination of information to UDIA members and guests as well as a valuable networking opportunity between clients and colleagues.

More than 9,000 invitations are sent to UDIA industry contacts, including media, and the event is attended by 150-200 key decision makers and influencers at executive level. Developers will largely make up the audience along with consultants, state, and local government representatives

The event format is a keynote address from a notable speaker, who provides information and updates affecting the region.

Additionally, each Regional Industry Lunch offers valuable networking opportunities unavailable elsewhere in the industry.

Geelong Chapter | Industry Lunch x 1

JOINT SPONSORS \$3,850 EACH

(\$3,500 | Plus \$350 GST)

Limited to 2 co-sponsors only

SILVER SPONSOR \$1,650

(\$1,500 | Plus \$150 GST)

Limited to 2 Silver Sponsors only

Northern Chapter | Bendigo Lunch x 1

GOLD SPONSOR \$3,300

(\$3,000 | Plus \$300 GST)

Limited to 1 Gold Sponsor only

SILVER SPONSOR \$1,650

(\$1,500 | Plus \$150 GST)

Limited to 2 Silver Sponsors only



Boardroom Lunches

Boardroom Lunches

EXCLUSIVE SPONSOR \$3,850 OR CONTRA HOSTING OPPORTUNITY

(\$3,500 | Plus \$350 GST)

UDIA Industry Boardroom Lunches are an intimate environment subject to Chatham House Rules with senior government representatives, Ministers of Parliament, and high-profile industry speakers in attendance.

They are an exclusive, invite only opportunity for 20 decision makers to connect with industry issues in a moderated environment and conversation is strictly focused on industry-wide matters.

EXCLUSIVE SPONSOR ENTITLEMENTS:

- Recognition as the Exclusive Sponsor on invitation
- One (1) invitation for a representative to attend this invite only luncheon
- Sponsor representative to be seated alongside the guest speaker
- Verbal acknowledgement of Exclusive Sponsorship at the lunch
- Opportunity to supply corporate banner
- Welcome and introduction of your organisation by your representative and/or opportunity to provide a vote of thanks to the speaker at the conclusion of discussion
- Opportunity to recommend potential lunch invitees (subject to UDIA approval)
- Access to delegate list prior to the luncheon (name and company)
- Acknowledgment as a UDIA sponsor in our Annual Report and on our website

Research Breakfast Series

Bi-Annual Research Breakfasts:
Greenfield Market | Apartment Market |
ANZ Housing Market Update |
Residential Development Index Launch |

EXCLUSIVE SPONSOR \$12,100 INC GST

(\$11,000 | Plus \$1,100 GST)

Limited to 1 sponsor per event

JOINT SPONSOR \$6,600 INC GST

(\$6,000 | Plus \$600 GST)

Limited to 2 sponsors per event

The UDIA Research Breakfast series is information based and designed for members to network with key public sector and industry decision makers.

Eight Research Breakfasts are held by the UDIA on an annual basis.

- The events are attended by 180- 400 middle managers and influencers at executive level. Developers will largely make up the audience along with consultants, state, and local government representatives.
- The event format is a keynote address from a reputable industry research organisation
 - 5,000+ invitations are sent to industry contacts, including media, promoting the event over an 8-week (minimum) campaign.



Industry Insight Forums

Industry Insight Forums

FORUM SPONSOR \$5,500

(\$5,000 | Plus \$500 GST)

Limited to 2 sponsors per event

UDIA Industry Forums are information and policy based and designed for members to network with key public sector and industry decision makers.

Forums are held by the UDIA throughout the year, subject to critical industry issues, research launches, government engagement initiatives and more:

- These forums address important industry topics and are a vehicle to communicate key messages around industry advocacy and policy
- These events are targeted at urban development specialists and the audience is comprised of 60- 150 attendees.
- The event format consists of a presentation, speaker and post event networking drinks
- Over 9,000 invitations are sent to industry contacts promoting the events.

Regional | Industry Forums

REGIONAL INDUSTRY FORUM SPONSOR \$3,300

(\$3,000 | Plus \$300 GST)

Limited to 2 Sponsors per event

UDIA Regional Industry Forums provide informative industry updates and networking with key public sector and industry decision makers in the region.

Two Regional Industry Forums are held by the UDIA on an annual basis (one in Bendigo and one in Geelong).

- These events are targeted at specialists and the audience comprises 60- 100 attendees (developers, consultants, and local government representatives)
- These forums are used to communicate key messages around industry advocacy and policy
- The event format consists of a presentation, speaker and post event networking drinks



Annual Footy Lunch

UDIA Footy Lunch

EXCLUSIVE SPONSOR \$18,700

(\$17,000 | Plus \$1,700 GST)

Limited to one (1) Exclusive Partner only

The UDIA Footy Lunch is a highlight on our annual calendar. Offering a valuable networking opportunity between clients and colleagues, the lunch attracts a broad audience of industry professionals upwards of 500+ attendees.

The sponsorship package offers clearly defined opportunities to brand, engage and network with the urban development industry in a relaxed setting.

Date: August 2021, TBC

Venue: Member's Dining Room, MCG

Time: 12.30pm – 3.00pm

Format: High Profile AFL personalities as the keynote speakers interviewed by notable MC, followed by networking

EVENT BACKGROUND:

- The event is attended by 500+ key decision makers and influencers at executive level
- Developers largely make up the audience along with consultants, plus state and local government representatives
- The purpose of this event is to provide inspirational, educational networking opportunities unavailable elsewhere in the industry
- The event format is a keynote address from a notable football player celebrity and panel
- Over 9,000 invitations are sent to industry contacts, including media, promoting the event



2020 Awards for Excellence

The Awards for Excellence Program

Now in its 26th year, the Awards for Excellence continues to grow and deliver on its promise to give industry participants a chance to showcase their best projects.

Specialised categories acknowledge the best in urban development across the state. Standout commitment to excellence is awarded in the areas of environment, affordability, urban renewal, high and medium density, as well as general residential and masterplanned developments.

Showcasing outstanding achievement and innovation, the awards are highly respected and sought after in the Victorian development industry.

Winners are announced each year at the Awards for Excellence Gala Ceremony. The gala event celebrates the achievements of the entrants and award recipients; a signature end of year celebration for the UDIA and its members. The lunch attracts a large and influential audience of more than 1000 development professionals

Awards Sponsor Opportunities

*All 2020 Award Sponsors will be offered their first right of refusal to recommit in 2021

Platinum Partner

PLATINUM PARTNER \$27,750
(\$30,000 | Plus \$2,500 GST)

Limited to one (1) platinum partner only

Award Category Sponsor

AWARD CATEGORY SPONSOR \$12,100
(\$11,000 | Plus \$1,100 GST)

Limited to ten (10) Award Sponsors only

Awards Gala Lunch MC Sponsor

AWARDS FOR EXCELLENCE GALA LUNCH MC SPONSOR \$5,500
(\$5,000 | Plus \$500 GST)

Limited to one (1) sponsor only



Annual Urban Development Summit

August 2021

The UDIA Victoria Annual Urban Development Summit provides an opportunity for developers, consultants, local and state government agencies to interact whilst gaining valuable information. This event brings together industry speakers related to both land and built form development. The high-quality presentations are intertwined with high value networking events including a networking lunch that offers delegates a chance to socialise and set good business foundations in a relaxed setting.

Who Attends?

The Urban Development Summit is a unique opportunity for your organisation to connect with industry professionals operating in the Victorian urban development sector.

The Urban Development Summit attracts an audience from a wide range of large, medium, and small developers in addition to professionals from across the industry and government.

Why Partner?

Partnering with the UDIA Victoria annual Urban Development Summit offers a range of customised marketing and promotional opportunities.

The value-based packages will connect you with an audience of key influencers and decision makers across the development sector and government.

A focus on key issues, innovation and big thinking combine to present the industry's premier annual event. An exciting opportunity for your brand.

Summit Snapshot

- 19 thought leaders from government and industry
- 7 hours of intelligent presentations and panel discussions
- 180+ industry delegates
- 35% developer attendance
- Over 2 hours of unparalleled networking opportunities
- Sessions comprising keynote presentations and panel discussions that communicate key messages on topics which complement the Summit theme each year
- A dedicated 12-week marketing campaign with invitations to over 9,000 industry contacts



Annual | Urban Development Summit

*All 2020 Summit Partners will be offered their first right of refusal to recommit in 2021

1. Urban Development Summit Presenting Partner

\$20,000 + GST- Exclusive partnership opportunity (1 Summit Presenting Partner only)

2. Platinum Partner

\$10,000 + GST- Plenary Session Sponsorship (Limited to 2 Platinum Sponsors only)

3. Gold Partner

\$5,000 + GST- Branding Opportunity (Limited to 4 Gold Sponsors only)

4. Networking Partner

\$7,000 + GST- Exclusive sponsorship opportunity (1 Evening Networking Partner only)

5. Coffee Cart Partner

\$5,000 + GST- Exclusive sponsorship opportunity (1 Coffee Cart Partner only)

Leadership, Industry Workplace and Diversity

Outlook | Young Professionals

Outlook was established in 2003 and is a committee of UDIA aimed at young professionals in urban development. Outlook provides ongoing opportunities for young professionals to network and be informed on the latest industry issues in a social environment.

As well as providing networking opportunities, Outlook promotes the industry within the broader community, encouraging young professionals to consider careers within the industry through engagement activities, promotion of the benefits, and sharing the wide variety of industry career pathways.

Purpose

- Provide a forum that fosters an exchange of ideas and develops networks between young professionals
- Organise and promote professional development activities aimed specifically at young urban development industry professionals in both private and government sectors
- Ensure information pertinent to urban development is disseminated to young professionals

Outlook | Platinum

ANNUAL PARTNER \$6,600

(\$6,600 | Plus \$600 GST)

Outlook | Gold

ANNUAL PARTNER \$4,950

(\$4,500 | Plus \$450 GST)

Outlook | Silver

ANNUAL PARTNER \$3,850

(\$3,500 | Plus \$350 GST)

Annual Events

The Outlook Series of events consists of 2 x networking and information events throughout the financial year June and December)

UDIA Victoria | Young Professional of the Year Award

The UDIA is focused on developing young professionals by exposing them to career development and networking opportunities. Each year an upcoming young professional in the urban development sector will be selected as the most outstanding young talent in the industry.

This award is presented at the Annual Awards for Excellence Gala Ceremony each year with an audience of over 1000 delegates.

YOUNG PROFESSIONAL AWARD PARTNER \$10,450

(\$9,500 // Plus \$950 GST)

Exclusive Annual Program partnership opportunity

(1 Young Professional Award Partner only)



Leadership, Workplace and Diversity

Women in Property

The UDIA Women in Property Program is championed by a diverse group of professionals who empower individuals to participate and succeed within the property industry.

Established in 1999, The Women in Property Program provides professional development, networking and educational opportunities through speakers and events that build knowledge of property issues and develop workplace skills.

Purpose

- „ Encourage greater attendance and participation by women at UDIA mainstream events
- „ Provide professional development, educational and networking opportunities through speakers and events that will contribute to building knowledge of property issues and develop skills for the workplace
- „ Encourage greater participation by women on the UDIA Committees and Board
- „ Establish a calendar of events that raises the profile of Women in Property and appeals to a wide range of professionals in the property sector
- „ To build on affiliations with other groups in the property sector

Annual | Major Partners

ANNUAL PARTNER \$5,500

(\$5,000 | Plus \$500 GST)

*Maximum of 2 per year

Annual | Supporters

ANNUAL PARTNER \$3,850

(\$3,500 | Plus \$350 GST)

*Maximum of 4 per year

Annual Events

The Women in Property Series of events consists of 3 x networking and information events throughout the year (April and November) including the highly popular Developments Tour.



Advertising Opportunities

Advertise to over 50,000 engaged individuals from the Victorian urban development industry.

The Urban Development Institute of Australia (UDIA) has a strong and well-connected membership base, consisting of over 50,000 property industry professionals.

The UDIA Victoria website and policy email updates are key resources for vital and up to the minute industry information for our members.

The opportunity to feature your company and services across these channels offers maximum exposure to the Victorian urban development industry and a platform to profile your organisation as an active supporter.

FOR MORE INFORMATION AND TO BOOK SPACE PLEASE CONTACT:

Hyatt Nidam, Engagement and Communications Manager | hyatt@udiavic.com.au

Advertising options*:

- Advertise on the UDIA website, which attracts approximately 3,000 unique users per month
- Advertise on the industry e-newsletter, which is digitally distributed to approximately 9,000 industry contacts on a fortnightly basis
- Recruit through the Industry Job Board, which attracts approximately 260 unique users per month

* information correct as of November 2021

Advertising Opportunities

UDIA Website

Approximately 3,000 people use the Victorian UDIA website every month.

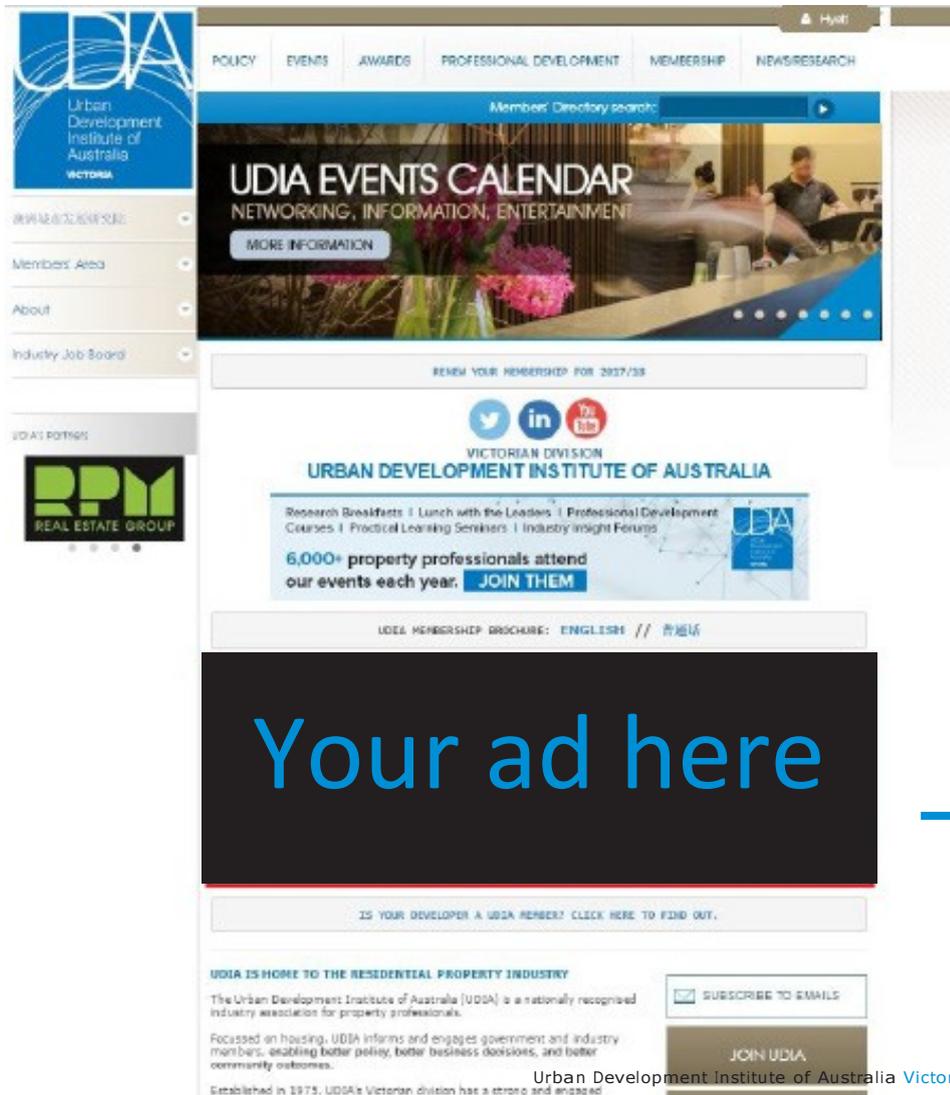
Hyperlinked Home Page Banner Advertisement

Hyperlinked advert on the most popular page of the UDIA Victoria website; the home page-- www.udiavic.com.au

UDIA member cost: \$800 for 1 month | \$5,880 for 6 months | \$10,000 for 12 months

Non member cost: \$1,400 for 1 month | \$7,644 for 6 months | \$13,000 for 12 months

Specifications: width 700 px height 244 px | jpg format



Exclusive position (limited to one advert only)

All Prices exclude GST

Advertising Opportunities

UDIA Website

At least 3,000 people use the Victorian UDIA website every month.

Hyperlinked Left-hand side ad

Hyperlinked advert to sit on the left-hand side of the UDIA Victoria website, appearing on every page of the website.

UDIA member cost: \$5,880 for 6 months | \$10,000 for 12 months

Non member cost: \$7,644 for 6 months | \$13,000 for 12 months

Specifications: width 168 px height 380 px | jpg format

Exclusive spot (limited to one advert only)

All Prices exclude GST

The image shows a screenshot of the UDIA Victoria website. On the left-hand side, there is a vertical sidebar containing the UDIA logo, navigation links (Home & Services, Members' Area, About, Industry Job Board), and a section for UDIA's Partners featuring the NLSP National Land Survey Program. A blue arrow points from the text 'All Prices exclude GST' to a black rectangular box in the sidebar with the text 'Your Ad here' in white. The main content area of the website displays a 'Member's Directory search' bar, a 'NEWS' section with various articles, and a 'Movers & Shakers' section. The articles listed include: 'REPORT: PEOPLE WITH DISABILITY LIVING IN INADEQUATE HOUSING', 'UDIA LAUNCHES A WORLD OF OPPORTUNITY FOR VICTORIA'S PROPERTY INDUSTRY', 'INDUSTRY MOVERS & SHAKERS', 'NO CHANGE TO FIRE SERVICES PROPERTY LEVY', and 'VIC BUILDING APPROVALS DECLINE'.

Advertising Opportunities

UDIA Industry e-newsletter

Our industry e-newsletter is digitally distributed to over 9,000 highly engaged industry contacts on a fortnightly basis.

Tier 1 Hyperlinked Advert

Hyperlinked advert to be the first advertisement to appear in the industry e-newsletter, sitting directly under the first news content box.

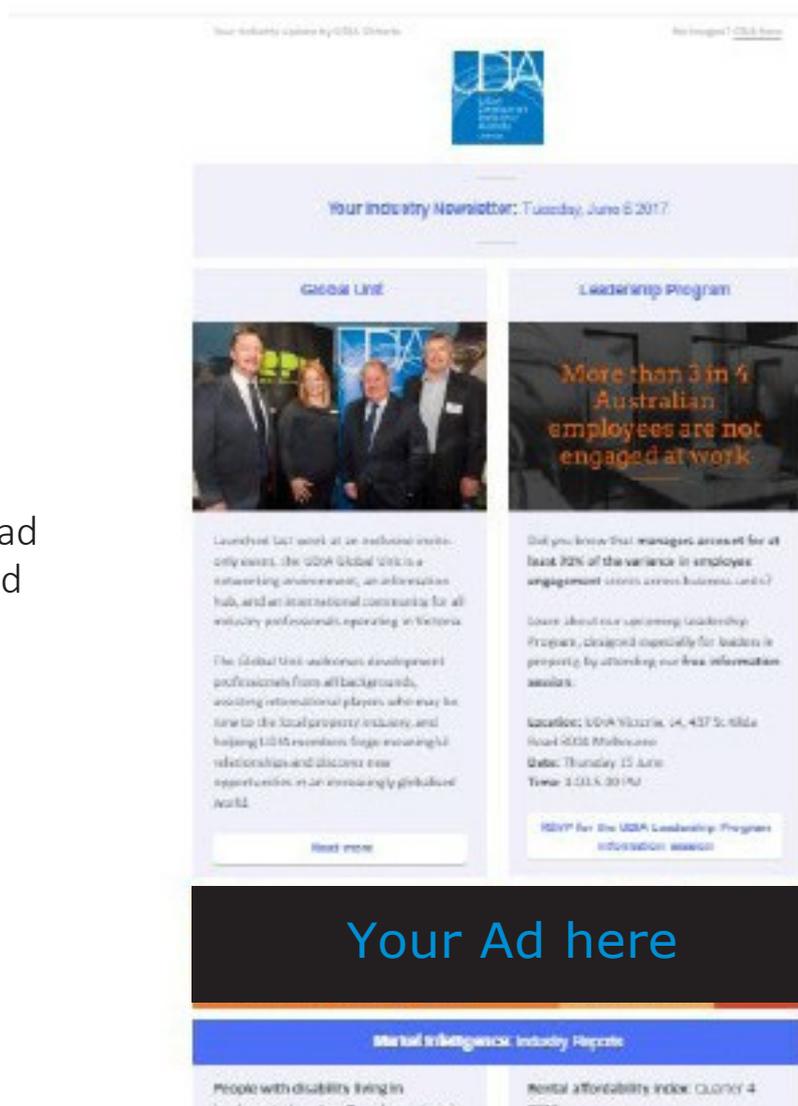
1 Advert in 1 edition UDIA member cost: \$1,000 Non member cost: \$1,300

3 Adverts in 3 editions UDIA member cost: \$2,100 Non member cost: \$2,730

Ongoing advertising
3+ tier 1 ads booked annually
UDIA member cost: \$700 per ad
Non member cost: \$910 per ad

Specifications

Width: 600 px
Height: 120 px
Format: jpg



Advertising Opportunities

UDIA Industry e-newsletter

Tier 2 Hyperlinked Advert

Hyperlinked advert to appear first in the middle section of the industry e-newsletter, sitting alongside a news content box.

1 Advert in 1 Edition

UDIA member cost:
\$700 Non member
cost: \$910

3 Adverts in 3 Editions

UDIA member cost:
\$1,470 Non member
cost: \$1,920

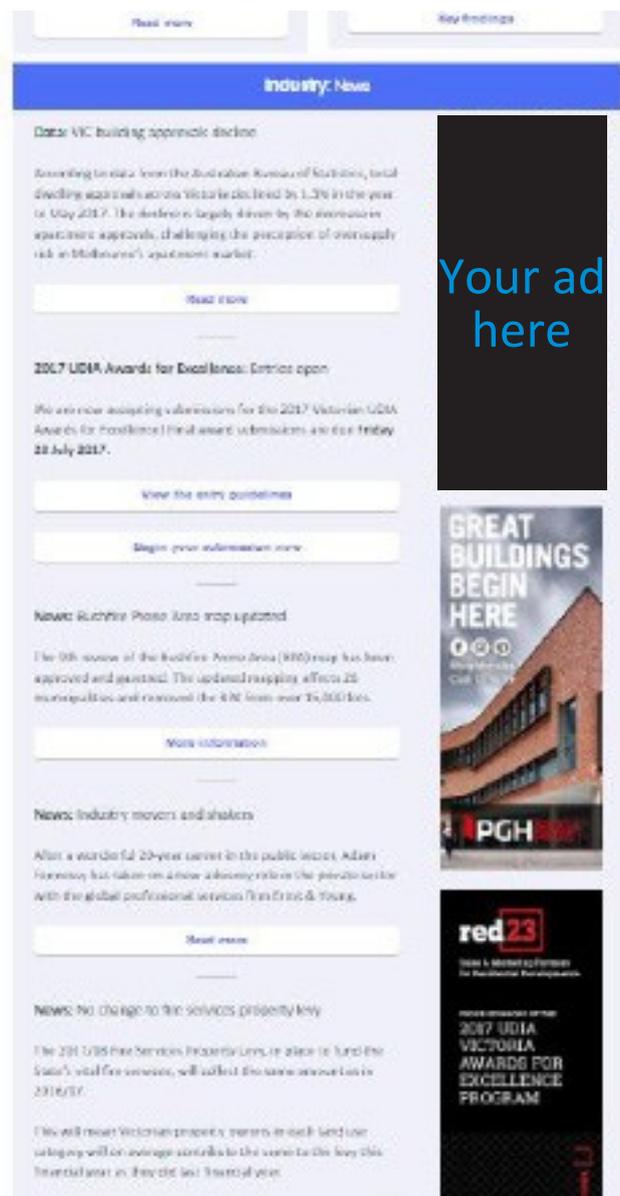
Ongoing advertising

3+ Tier 1 Ads booked annually

UDIA member cost: \$490 per ad
Non member cost: \$640 per ad

Specifications

Width: 168 px
Height: 380 px
Format: jpg



Advertising Opportunities

UDIA Industry e-newsletter

Combination tier 1 and tier 2 ads

Two hyperlinked adverts (1 x Tier 1 & 1 x Tier 2) to appear in one edition of the industry e-newsletter.

2 Adverts in 1 edition

1 x Tier 1 ad & 1 x Tier 2 ad

UDIA member cost: \$1,300

Non member cost: \$1,800

Tier 1 Ad Specifications

Width: 600 px

Height: 120 px

Format: jpg

Tier 2 Ad Specifications

Width: 168 px

Height: 380 px

Format: jpg



Post a Job | Industry Job Board

Use our public job board to reach the most engaged members of the Victorians urban development industry.

Hyperlinked Job Ad

Company logo and 150 word summary of job ad displayed on the main page of the Industry Job board-- www.udiavic.com.au/jobs-- clicks through to full page advertisement (no word limit).

The screenshot shows the main page of the Industry Job Board. At the top, there is a navigation menu with links for POLICY, EVENTS, AWARDS, PROFESSIONAL DEVELOPMENT, MEMBERSHIP, and NEWS/RESEARCH. Below the menu is a 'Member Directory search' bar. The main content area features a large 'JOBS' graphic and a section titled 'INDUSTRY JOB BOARD'. A job advertisement is displayed, including the company logo for 'SALT' and the job title 'SENIOR TRAFFIC ENGINEER'. The ad text describes the role and lists key tasks. A 'READ MORE' link is visible at the bottom of the ad. A blue arrow points from the 'READ MORE' link to the full job ad listing shown in the next block.

Example
job role
summary

Industry Job Board Main page listing includes:

- Your logo
- Company name
- Job title
- 150-word summary of job role
- Hyperlink to URL of your choice
- 'Read more' button, clickthrough to full job ad listing

Industry Job Board

FULL page listing includes:

- Your logo
- Company name
- Job title
- Full description of job role
- Hyperlink to URL of your choice
- PDF attachment

Cost (ex GST)

UDIA member cost: \$75

Non member cost: \$150

The screenshot shows the full job ad listing for a Town Planner at Beveridge Williams. The ad includes the company logo, the job title 'TOWN PLANNER, MALVERN (VIC)', and a detailed description of the role. The description mentions that Beveridge Williams is a privately owned multi-disciplinary environment and development consultancy. The ad also lists responsibilities such as preparing reports and submissions, and managing assigned planning applications. A blue arrow points from the 'READ MORE' link in the previous screenshot to this full listing.

Example
full job role
description

REGISTRATION OF INTEREST

Organisation | _____

Contact Name | _____

Position Title | _____

Address | _____

Telephone | _____

Email | _____

Selected Event/Activity | _____

Sponsorship Type | _____

As the current incumbent of | _____

- I am continuing the sponsorship again in 2021
- I am interested in discussing advertising opportunities
- I am interested in discussing a partnership option

Signature _____

Date / / _____

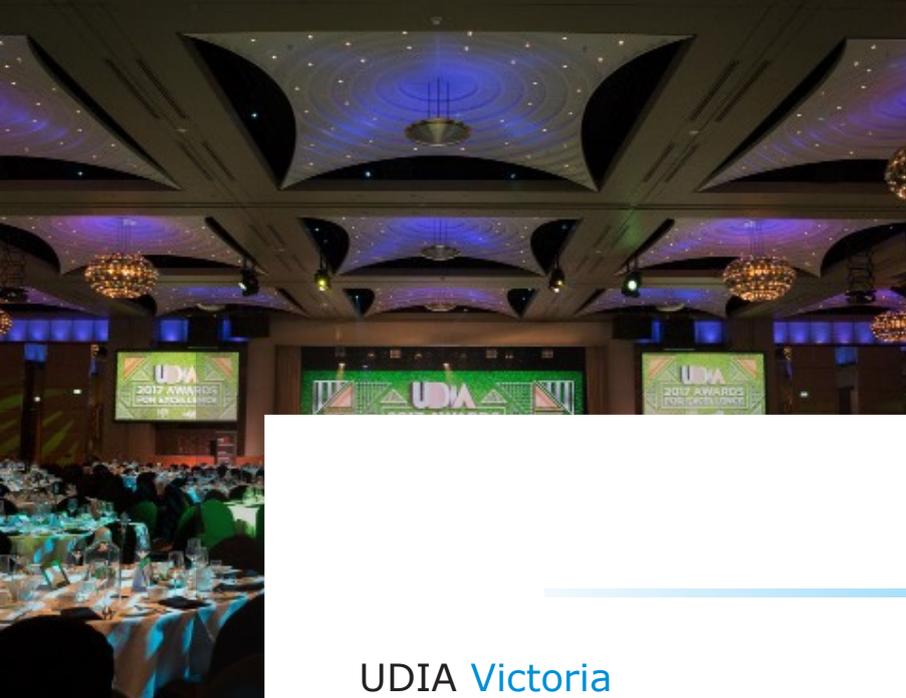
PAYMENT METHOD

- Credit Card** Please call the UDIA (Vic) Team on (03) 9832 9600
- Cheque** Made payable to UDIA(Victoria)
- EFT** Bank of Melbourne BSB: 333 037 Account:700744908
AccountName-UDIA(VIC) Please use your company name as a reference

Amount _____

- The appropriate membership fee must be submitted with this application.
- Membership is subject to board approval
- All membership fees are based on the financial year. The appropriate membership fee must be submitted with this application





UDIA Victoria



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Information correct at time of printing and
may change during the year.

