



A mark of respect.

Get the recognition your project deserves.





Image: The Rathbone (AVID Property Group), certified 2018.

what is **enviro** **development?**

EnviroDevelopment is a national rating tool which provides independent verification of a project's sustainability performance.

EnviroDevelopment recognises projects that achieve exceptional sustainability outcomes and provides a point of difference in a highly competitive market. EnviroDevelopment is a powerful selling tool that can be used to clearly articulate reduced costs of living and operating expenses.

The EnviroDevelopment program is underpinned by the National Technical Standards which set out the criteria for assessment and supporting documentation requirements. The certification process is rigorous and designed to assess project initiatives across six areas – ecosystems, waste, energy, materials, water, and community.

EnviroDevelopment is an initiative of the Urban Development Institute of Australia (UDIA) and was established to drive the delivery of more sustainable communities and spaces.

why enviro development?



Attract a premium for your project

Research conducted by the UDIA has found that homebuyers are willing to pay a premium to buy into an EnviroDevelopment and highly value sustainability initiatives. One of the most appealing aspects of EnviroDevelopment certification is the potential to reduce operating costs. Achieving EnviroDevelopment certification in the areas of water and energy has the potential to significantly lower operating costs for the end user, depending on behavioural patterns. This lower lifecycle cost has a positive effect of increasing value.



Satisfy consumer and tenant demand

The EnviroDevelopment National Technical Standards set the criteria for projects to demonstrate sustainable development and have been informed by specially convened expert groups, research findings and, importantly, through primary research conducted on behalf of EnviroDevelopment. The Standards incorporate best practice sustainability initiatives and those considered worthwhile and valuable to end users.



Offers third party verification

EnviroDevelopment offers third party verification of a project's sustainability credentials. Achieving certification is a means of providing credibility, using an independent rating tool, to support green initiatives. It allows reporting to key stakeholders on the delivery of sustainability-related policies and positions the project as an exemplary one in the marketplace.



Have access to an effective communication tool

EnviroDevelopment's value as a communication tool is strengthened by an expanding range of consumer-based collateral. EnviroDevelopment provides a mechanism to package each of the sustainability initiatives within a project into an easily communicated brand. This assists in generating awareness and providing clarity to end users.



Measure your project's performance

The EnviroDevelopment process enables a project team to measure the performance of a project against a set of holistic outcomes which are designed to encourage innovation. EnviroDevelopment is being used widely by developers across various portfolios as a means of assessing each project at the design phase. EnviroDevelopment certification is an effective quality assurance mechanism in assessing consistency in sustainability performance.

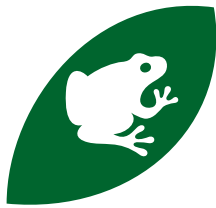


Ensure you have flexibility to innovate

The EnviroDevelopment tool is flexible to ensure it can be scaled across the many different development types. EnviroDevelopment can certify a project at any stage with clear and flexible direction on how to make the project more sustainable. EnviroDevelopment certifies against a set of holistic outcomes which are designed to encourage innovation. This flexibility allows projects to be creative in achieving sustainable outcomes.

how does **it** work?

EnviroDevelopment leaf icons make it easier for potential purchasers to recognise and, therefore, choose sustainable lifestyles. Projects may receive EnviroDevelopment certification across six defined categories (elements) of sustainability and are able to advertise the leaf icon of each element for which they have been accredited.



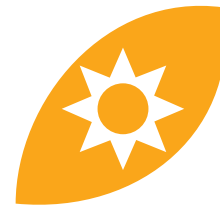
Ecosystems

Protected and enhanced health and sustainability of natural systems and the encouragement of native biodiversity and rehabilitation of degraded sites.



Waste

Comprehensive waste management procedures and practices to reduce the amount of waste to landfill.



Energy

Reduced production of greenhouse gases and reduced use of fossil fuels. This is achieved through greater efficiencies in energy usage and use of renewable and non-polluting energy sources such as solar power.



Materials

Environmentally responsible material usage including reuse of materials, recycled materials, and consideration of the life cycle environmental costs of materials.



Water

Improved water use through water efficiency mechanisms and / or source substitution such as rainwater and stormwater harvesting.



Community

Vibrant, cohesive, sustainable communities with good community design; the provision of community facilities and networks; safe, accessible housing and options for the reduced use of private motor vehicles.

which development type are you?

EnviroDevelopment certifies
different development types.



Masterplanned Communities

Projects primarily used for residential purposes and containing more than 1,500 dwellings.



Residential Subdivisions

Projects primarily used for residential purposes and containing less than or equal to 1,500 dwellings.



Seniors Living

Projects primarily used for seniors living or retirement living.



Multi-Unit Residential

Projects with two or more attached dwellings.



Mixed Use

Projects with a mix of commercial, residential, and retail uses.



Industrial

Projects primarily used for industrial purposes.



Retail

Projects primarily used for retail purposes.



Education

Projects primarily used for educational purposes (e.g. primary or secondary school campuses or buildings, university campuses or buildings).



Health and Aged Care

Projects primarily used for healthcare and aged care purposes (e.g. hospitals, medical centres, aged care facilities).



Commercial

Projects primarily used for commercial purposes.



Image: Parklands (Grocon), certified 2015.

what's the **process?**

Step 1: Register your project

Complete the project registration form available on our website envirodevelopment.com.au.

Step 2: Submit Application

With guidance from the EnviroDevelopment team, submit your application spreadsheet, and supporting documentation which will be sent to the National EnviroDevelopment Board for review.

Step 3: Market your certification

Once approval has been granted by the National EnviroDevelopment Board, market your project to show off your new EnviroDevelopment credential.

want to become an **envirodevelopment** professional?

The EnviroDevelopment Professional program is designed to provide formal recognition of property development professionals who have undertaken a course in EnviroDevelopment and are part of a sustainability network.

EnviroDevelopment Professionals can assist by:



Being an active member of a project team who is pursuing EnviroDevelopment certification and provide advice on how the project may be eligible for certification.



Providing assistance in coordinating an EnviroDevelopment application.



Providing assistance in collating documentation for an EnviroDevelopment recertification.

A current directory of EnviroDevelopment Professionals is available on the EnviroDevelopment website. To register for training to become an EnviroDevelopment Professional, visit **envirodevelopment.com.au**.

enviro
DEVELOPMENT™
PROFESSIONAL



Image: Hillclose Estate (Economic Development Queensland), certified 2012

Living for the future, **today.**

Register your project now.



An Initiative of



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