



## UDIA Victoria – Who We Are and What We Do

The Urban Development Institute of Australia (UDIA) is the peak industry body for the urban development sector. In Victoria alone, we represent the collective views of over 320 member companies including developers, consultants, financial institutions, suppliers, government authorities and utilities. Together we drive industry discussion and debate, which serves to assist key regulators and all levels of government in achieving successful planning, infrastructure, affordability and environmental outcomes.

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## COMMITTEE MEMBERSHIP

- A Committee is made up of a maximum of 15 industry professionals representative of UDIA Victoria-member companies.
- All participants must be current employees of a financial member of the UDIA.
- The Committee Chairperson is appointed by the Board of UDIA Victoria.
- At least one member of the UDIA’s Board is required to be a member on the Committee.
- Approximately 60% of Committee Members are to be developer members.
- Committee Members will be appointed based on their skills and expertise and their commitment to the UDIA’s policy and advocacy activities.
- All Committees run for a term of two years after which they will undertake a spill process.



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## UDIA Victoria Committees

### Overview: Committee Structure and Governance

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#### POLICY COMMITTEES

- Planning
- Greenfields Development
- Urban Renewal and Infill Development
- Innovation, Sustainability and Technology
- Finance and Investment

#### ROLES AND RESPONSIBILITIES

- The full Committee will meet on a bi-monthly basis at the UDIA offices;
- Committee members are expected to attend sub-committee meetings and report actions and outcomes to the Policy Advisor and full Committee;
- Assist in the development of the UDIA's annual Policy and Advocacy Agenda;
- Develop an annual Committee Business Plan for endorsement by the Board which reflects the UDIA's advocacy priorities and outlines actions to be taken by the Committee against these priorities;
- Establish and coordinate outcome-focussed subcommittees responsible for delivering on key projects and deliverables agreed in the Committee Business Plan;
- Contribute information, knowledge and resources to the development of submissions, position papers, briefing notes and other advocacy material and member communications;
- Contribute to the UDIA's development and delivery of industry events including speaker and topic suggestions, direct Committee member involvement and attendance;
- Inform the Policy Advisor, Advocacy and Communication Manager, CEO and Board of any information which may require the UDIA to formulate an advocacy strategy and/or response; and
- Participate in meetings and briefings with government representatives or workshops, inquiries and forums as required on behalf of the UDIA.

#### PLANNING

##### Purpose

To advocate for the reform and improvement of Victoria's planning system. Victoria's planning system must facilitate development that meets Victoria's housing, community and urban development needs and have a positive economic, social and environmental impact.

##### Examples of priority advocacy issues

- Review the Residential Zones and their impact on developable land
- Improve the Planning Scheme Amendment process
- Review and improve environmental management rules and regulations (Melbourne Strategic Assessment, Native Vegetation Clearing Regulations, Bushfire Regulations and BAL)
- Central City and precinct-wide planning controls
- Building regulations
- Review of the Planning & Environment Act

- Defining 'Affordable Housing' for the purposes of legislation and implementation

## GREENFIELDS DEVELOPMENT

### Purpose

To advocate for the timely provision of new housing and communities in greenfield suburbs, as well as infrastructure and services to meet the needs of new communities, without adversely impacting the affordability and accessibility of land prices and housing.

### Examples of priority advocacy issues

- PSP process, land supply and lot prices
- Post-PSP lot production challenges
- Implementation of the Infrastructure Contribution Plan system
- Funding models for enabling infrastructure such as roads, schools and public transport
- Industry representation in ongoing discussions with service providers including water corporations, power companies, local government and road authorities
- Reform of the Engineering Plan Approval Process and timely delivery of infrastructure to new communities
- Ongoing reform of the Growth Area Infrastructure Contribution system
- Quantify the cost of greenfield development

## URBAN RENEWAL AND INFILL DEVELOPMENT

### Purpose

To advocate for the timely provision of housing, infrastructure and services that meet the needs of established and growing communities, without adversely impacting the affordability and accessibility of housing, and advocating for innovative and responsible re-development of Melbourne's urban renewal precincts.

### Examples of priority advocacy issues

- Urban renewal pipeline
- Capacity of Melbourne's inner suburbs to accommodate development
- Major city-building infrastructure projects that contribute to urban development including Melbourne Metro, Fishermans Bend and the West Melbourne urban renewal precinct.
- Industry representation in ongoing discussions with service providers including water corporations, power companies, local government and road authorities
- Urban design standards and apartment design standards
- Implementation of Infrastructure Structure Contribution Plan system for Strategic Areas
- Formulate industry positions on the detailed planning and development approval process for urban renewal precincts such as Fishermans Bend and Arden Macaulay
- Quantify the cost of urban and infill development



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#### INNOVATION, SUSTAINABILITY AND TECHNOLOGY

##### Purpose

To advocate for awareness and adoption of new technologies and innovations that will advance the urban development industry's knowledge and nous. To encourage and support sustainable urban development that generates positive economic, social and environmental outcomes.

##### Examples of priority advocacy issues

- Provide industry insight to the UDIA and its membership on emerging trends and focus areas within the technology sector;
- Directly advocate for the social, economic and environmental benefits of sustainable urban development to government so that the industry is supported by policy and regulation;
- Represent the industry to government on matters of Environmental and Sustainable Design policy, changes to regulations and other relevant policy matters;
- Promote affordability through the use and integration of alternate technologies including cost effective energy products; and
- Promote the benefits of urban ecology through focus on the effects of street trees in new subdivisions, urban forests in public open spaces and integrated natural drainage systems within urban environments.

#### FINANCE AND INVESTMENT

##### Purpose

To advocate for changes and improvements to the current tax and financial regulatory environment that encourages the delivery of urban development and the supply of new housing through a more efficient and equitable system. Promote better access to finance from various funding streams and support the UDIA's engagement with the financial sector, and protect Victoria as an investment destination.

##### Examples of priority advocacy issues

- Make a case to reform existing direct development taxes such as the Non-Resident and Absentee Surcharges as well as Stamp Duty and Land Tax;
- Victorian Government's Consumer Property Legislation Reform Agenda including the review of the Sale of Land Act, the Estate Agents Act, the Owners Corporation Act and the Conveyancers Act;
- Drive increased industry engagement with the finance sector, address issues involving the availability of finance and the impact on project feasibility of changing regulation and policy;
- Protecting Victoria's reputation as an investment destination; and
- Privatisation of Land Victoria by the Victorian Government.

## REGIONAL COMMITTEES

- Bendigo Chapter (Northern Region)
- Geelong Chapter (Barwon Region)

## ROLES AND RESPONSIBILITIES

Both Regional Chapters have the same roles and responsibilities. However, activities are geographically focussed.

- Provide an overall vision for the development of the region to help inform government strategy and policy;
- As an extension to the UDIA, undertake activities that influence policy and encourages membership at a local level;
- Connect with local decision makers to influence the growth and development of the regional area;
- Participate in workshops, committees, taskforces which assist government in the development and growth of the region;
- Represent the UDIA on Panel Hearings that are critical to the growth and development of the region; and
- Assist UDIA Victoria to deliver one Industry Lunch and one Industry Forum per annum in the region. Additional events will be assessed on a merits basis and will be subject to the resourcing capacity of the UDIA at the discretion of the CEO and General Manager.

## Examples of priority advocacy issues

- Respond to Government plans like *Plan Greater Bendigo* and *Plan Greater Geelong*
- Ensuring effective and positive working relationships with regional service providers including water corporations, power companies, local government and road authorities
- Promote and advocate initiatives like the Central Geelong Revitalisation and
- Provide a clear land use planning and development framework for each of the major activity centres in the region, recognising the need to encourage a diverse range of roles and to identify key development opportunities.



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#### MEMBER ENGAGEMENT COMMITTEES

- Global Unit Advisory Board
- Leadership, Industry Workforce and Diversity Committee
- Women in Property
- Outlook Young Professionals

#### GLOBAL UNIT ADVISORY BOARD

##### Purpose

UDIA Global Unit Advisory Board guides the UDIA's strategy, member engagement and policy initiatives with respect to inbound and outbound investors and developers. The Unit connects new and existing members with international ownership and/or origin, with government, policy-makers, regulators and the wider urban development sector, and provides access to information, education and business building opportunities.

##### Priorities

- Provide a network of Victorian industry experts which entering players can immediately tap into and get on-the-ground knowledge from
- Workshop on methods to attract global capital to Melbourne
- Provide knowledge and expertise to guide and direct the UDIA team

\* This Advisory Board operates by invitation only and is not subject to the spill process

#### LEADERSHIP, INDUSTRY WORKFORCE AND DIVERSITY COMMITTEE

##### Purpose

To play a leadership role in driving the UDIA'S leadership and diversity agenda, inspiring cultural change and engagement with future urban development professionals. To assist with member engagement including events, professional development, mentoring, industry profiling and other engagement projects as determined by the CEO and Chair. Oversee activities and include representation of the Women in Property Committee and Outlook Young Professionals Committees.

##### Priorities

- Deliver an industry-wide Mentoring Program expanding on the pilot program developed by the Women in Property Committee;
- Develop constructive, practical solutions for UDIA to better identify, engage with and influence the development of future industry leaders;
- Assist in the delivery of community engagement programs with schools, strategic partnerships with education bodies and professional development programs.
- Identify strategies to achieve greater integration and representation of diversity within the industry.
- Identify, create and monitor content which could be used to promote the initiatives of the committee and engage with the industry.



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- Explore potential industry related research initiatives with academic and private sector parties

#### Roles and Responsibilities

- The full Committee will meet every six weeks at the UDIA offices;
- Committee members are expected to participate on a subcommittee and report actions and outcomes to the Event Manager;
- Develop an annual Committee Business Plan for endorsement by the CEO outlining actions to be taken by the Committee to achieve priorities;
- Contribute ideas and insights to the UDIA event sub-committees (including speaker and topic suggestions and engagement strategies for increased participation);
- Appoint two representatives to participate on the two sub committees – Women in Property and Outlook Young Professionals;

#### WOMEN IN PROPERTY

##### Purpose

To represent female professionals within the urban development industry and to assist in promoting greater engagement, participation and exposure across the industry.

##### Roles and Responsibilities

- The full Committee will meet every six weeks at the UDIA offices;
- Committee members are expected to participate on at least one subcommittee per year and report actions and outcomes to the Event Manager;
- Assist in the planning, implementation and promoting events – identifying speakers and topics

##### Priorities

- Deliver four key networking and professional development events annually
- Increase the participation and involvement of women within the development industry across all UDIA activities
- Encourage greater participation by women in the speaker program at UDIA mainstream events
- Promote Women in Property events to wider network of contacts
- Maintain an online networking presence through the utilisation of Facebook and Instagram - @udiavicwip

#### OUTLOOK YOUNG PROFESSIONALS

##### Purpose

To represent young professionals within the urban development industry and to assist in promoting greater engagement, participation and exposure across the industry.



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- The full Committee will meet every six weeks at the UDIA offices;
- Committee members are expected to participate on at least one subcommittee per year and report actions and outcomes to the Event Manager;
- Assist in the planning, implementation and promoting events – identifying speakers and topics

#### Priorities

- Deliver four key networking and professional development events annually
- Encourage participation and involvement of young professionals within the development industry across all UDIA activities
- Provide an annual fundraising and networking event in conjunction with the young professional committees of VPELA and PIA
- Maintain an online networking presence through the utilisation of Facebook and Instagram (@udiavicoutlook)