



Media release

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UDIA promotes Melbourne to the world

The Urban Development Institute of Australia (UDIA) in Victoria has opened the door for members to forge global partnerships with Chinese investors looking to place capital with confidence.

Key UDIA documents are being translated into Mandarin, expanding the membership base to capture the Chinese investment and developer market and creating new opportunities for UDIA members and for Victoria.

“Australia is already a top destination of choice for Chinese investors; it is our role to make Melbourne the Australian city of choice,” said Danni Addison, Victorian Chief Executive of the UDIA.

In light of policy and regulatory changes such as the banks changing their lending limits to foreign buyers and the increases to state taxes on foreign investment, UDIA has been exploring ways to improve industry confidence and facilitate better investment prospects in the interests of a strong and healthy housing market.

“UDIA is providing foreign investors a way to explore Melbourne’s residential property industry, develop local partnerships and connect with an established network of industry members and service providers.

“This brings another layer of service for UDIA members, while at the same time, adding value to the foreign market by providing the local knowledge and insight they require to make educated investment decisions,” said Ms Addison.

The first document translated into Mandarin is [UDIA's 2016-17 Advocacy Agenda](#), which will soon be followed by the membership brochure and the Annual Review. I encourage you to share these documents with your networks.

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ABOUT: URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA

The Urban Development Institute of Australia (UDIA) is a nationally recognised body that advocates for Australia's urban development industry. In Victoria, the Institute informs and engages government and industry members, **enabling better policy and better business decisions.**

With a primary focus on the residential property sector, UDIA protects and promotes over 350 member companies across Victoria including developers and a range of other professionals involved in producing, financing and marketing residential property.

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